Fujitsu ClickSoftware and ServiceNow transformation - change management with Rapid Launch[™]

CASE STUDY



CLIENT ISSUES

Fujitsu delivers engineering support to a wide range of customers across many sectors. They have a particular expertise in maintaining point-of-sale terminals within the retail sector. Fujitsu needed to improve their mobility software in order to deploy their engineers more effectively and streamline their service to customers. This involved the business transformation of using ClickSoftware and ServiceNow applications across the business.

This roll out required the training of 800 staff, across the whole of the UK and Ireland. Roles to be trained included a mobile workforce, office based schedulers, service desk and supervisory staff.

This retail sector has specific commercial pressures leading up to Christmas where they won't allow point-of sale systems to be accessed, known as the golden quarter. This time constraint meant that Fujitsu had to improve on their planned 10 week training programme to meet this immovable deadline. An additional requirement was the necessity of tracking of training performance which had been an issue in the past.

DNASTREAM was able to review Fujitsu's training plan and offer an alternative 4 week delivery schedule, based on our Rapid LaunchTM approach. This was achieved through a thorough training needs analysis, the creation of blended learning content including realistic simulations and the delivery of training appropriate to each customer role through a learning portal that supported both classroom-based and virtual courses.

DEFINING THE PROJECT

Client: Fujitsu

Location: Stevenage, UK

Project value: £300k

Project summary:

Fujitsu needed to improve the speed and efficiency of a ClickSoftware and ServiceNow roll out training programme across their whole workforce.

DNASTREAM was able to build upon a training needs analysis, to then provide the training content and delivery. This was achieved in less than half the time of the original Fujitsu plan by using our Rapid LaunchTM approach.

All training was managed through a Learning Portal which scheduled people, handled registration and monitored performance, visible to Fujitsu's management in real time.



WHAT WE DID

DNASTREAM performed a detailed training needs analysis to ensure that the training plan was optimised.

This analysis was able to select the right approach for each audience, effectively "right sizing" the training requirements. It assessed training needs alongside the employees' technological capability, roles and skills to determine the most suitable training plan. For example, we were able to identify who could use remote, web based training and who would need more guidance in a classroom environment.

In addition to the optimised training plan DNASTREAM went on to:

- Create and maintain a comprehensive library of training content
- Incorporate both an administrator library for ongoing use and end user testing scripts
- Deliver training through a Fujitsu branded Rapid LaunchTM portal
- Use the learning portal to track and manage training in real time - recording no shows and test failures to meet compliance requirements
- Provide classroom training as necessary

OUTCOMES

This project was delivered in under half the time of the original plan and to budget. Key to the success of the project was that the training didn't impact Fujitsu's business in a detrimental way.

Fujitsu had the additional certainty of knowing all staff had completed the courses and successfully passed the assessments.

The training library was kept in line with the production system throughout and into business as usual. This meant that knowledge was captured and constantly updated so training material continued to be aligned and reflective of the live environment.

DNASTREAM was also able to include example end user acceptance testing scripts as part of the training content in advance of the UAT phase. This allowed less experienced testers to make a more productive start to UAT by guiding them through typical testing scenarios and showing a logical approach to testing.

A ClickSoftware administrator library was also produced for ongoing management use which reduced the Fujitsu's dependency on external resource.

TESTIMONIALS

"Fuiltsu selected DNASTREAM as a partner for their implementation of ClickSoftware and ServiceNow, within the UK based, on two primary factors. The first being an existent solid relationship having worked together previously, the second being their product expertise and willingness to tailor their standard approach to support the business requirements of Fuiltsu's Engineering business.

The net result was a hugely successful implementation from a user perspective which enabled the seamless migrations of engineers and Schedulers onto our new ClickSoftware and ServiceNow system platforms prior to the traditional peak retail period.

Fujitsu are now exploring how they can leverage DNASTREAM capability and collateral in other systems implementations around the world"

Hamish Woodhead, Head of Business Operations Engineering at Fujitsu UK and Ireland

